

ANYONE a DJ

Luca Del Negro

Silvia Milena Marchesin

Valeria Salvo

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Gillian Crampton Smith, Philip Tabor



Anyone a DJ

Elevator pitch

Traffic-free Venice is the perfect place for dancing in the street.
But how to do this without destroying the city's magic for everyone else?
Let people dance while listening to the same music on their earphones: the silent rave!

The iPhone app “Anyone a DJ” allows you to participate in an event created by you or other people, create personal playlists, vote on those of others to make a common favourites list, nominate a DJ, and allow the DJ to remix the favourites using four different effects.

Rave on!

Anyone a DJ

Users

Young people and students.

Everyone who loves music and music party.

Everyone who has an iPhone.



Anyone a DJ

Mission

Thinking about a possibility to create a new way of interaction in Venice.



Anyone a DJ

Goal

Make people, who have never met before, interacting thanks to the music sharing.

Create a different kind of silent rave in which all the people can influence in real time the music of event, also doing mixes like a DJ!



Anyone a DJ

Device

iPhone (with earphones) :

320 x 480 pixel resolution

touch screen functions

GPS technology



ANYONE A DJ

Thank you!

