

routes

feel local

A project by Maria Gabriella Astolfo, Alberto Elizondo and Marco Righetto
FINAL CRIT || IxD Lab 2 2010

Routes

Routes is an alternative signage system that allows strangers to discover the city's shortcuts.

Experience the city and *feel local*.



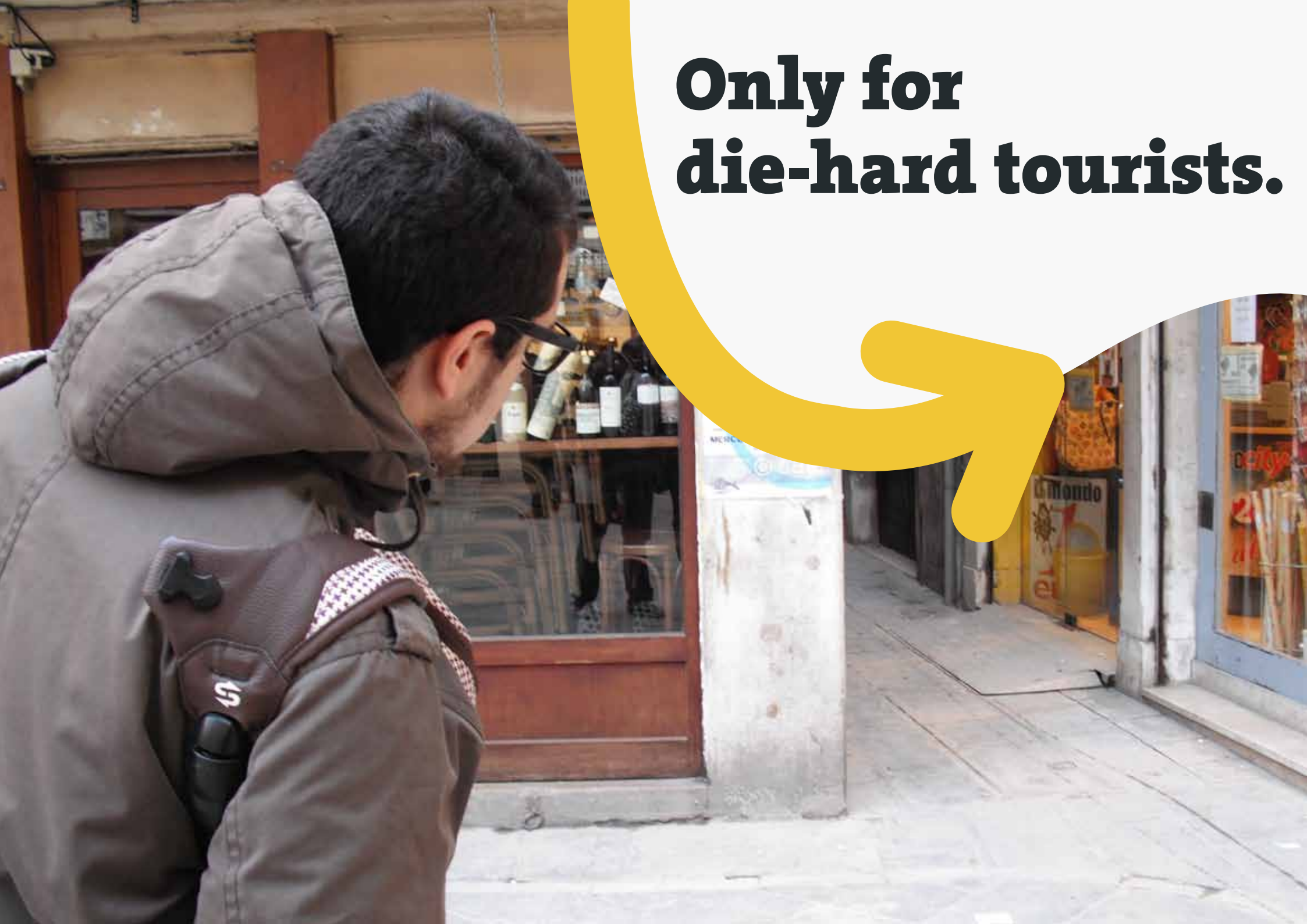
Name

The homophone describes the journey and the sense of belonging to the place.

Routes + Roots.



**Only for
die-hard tourists.**



DHT

Routes is designed for a specific user: *a die-hard tourist.*

A die-hard tourist is a committed visitor. A person in love with a place.



“Feeling local”

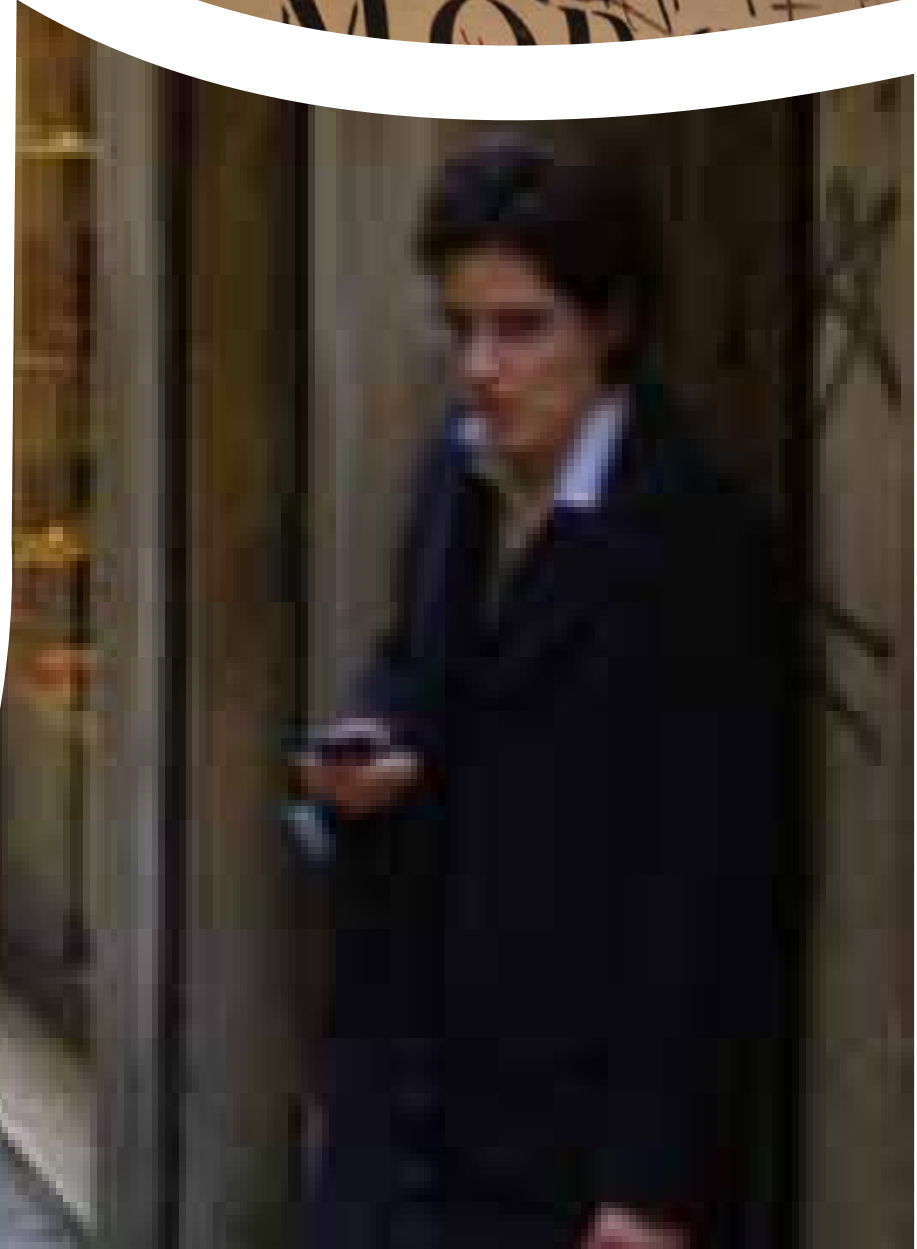
The knowledge of shortcuts helps *precise* a route much better, saving time and walking the city as a local person.



Privilege

The guide programmed in the installation is helpful but follows certain rules that protect the *function* of a shortcut.

SOTOPOORTEGO
ROCKIT
decs



A short digression on shortcuts

- 1. They are paths between two points that are faster than the commonly used paths.**
- 2. They are methods for accomplishing something that omits one or more steps.**

Therefore shortcuts are used QUICKLY.

Key

Die-hard tourists purchase a key that activates the installation and *protects the shortcut's secrecy.*

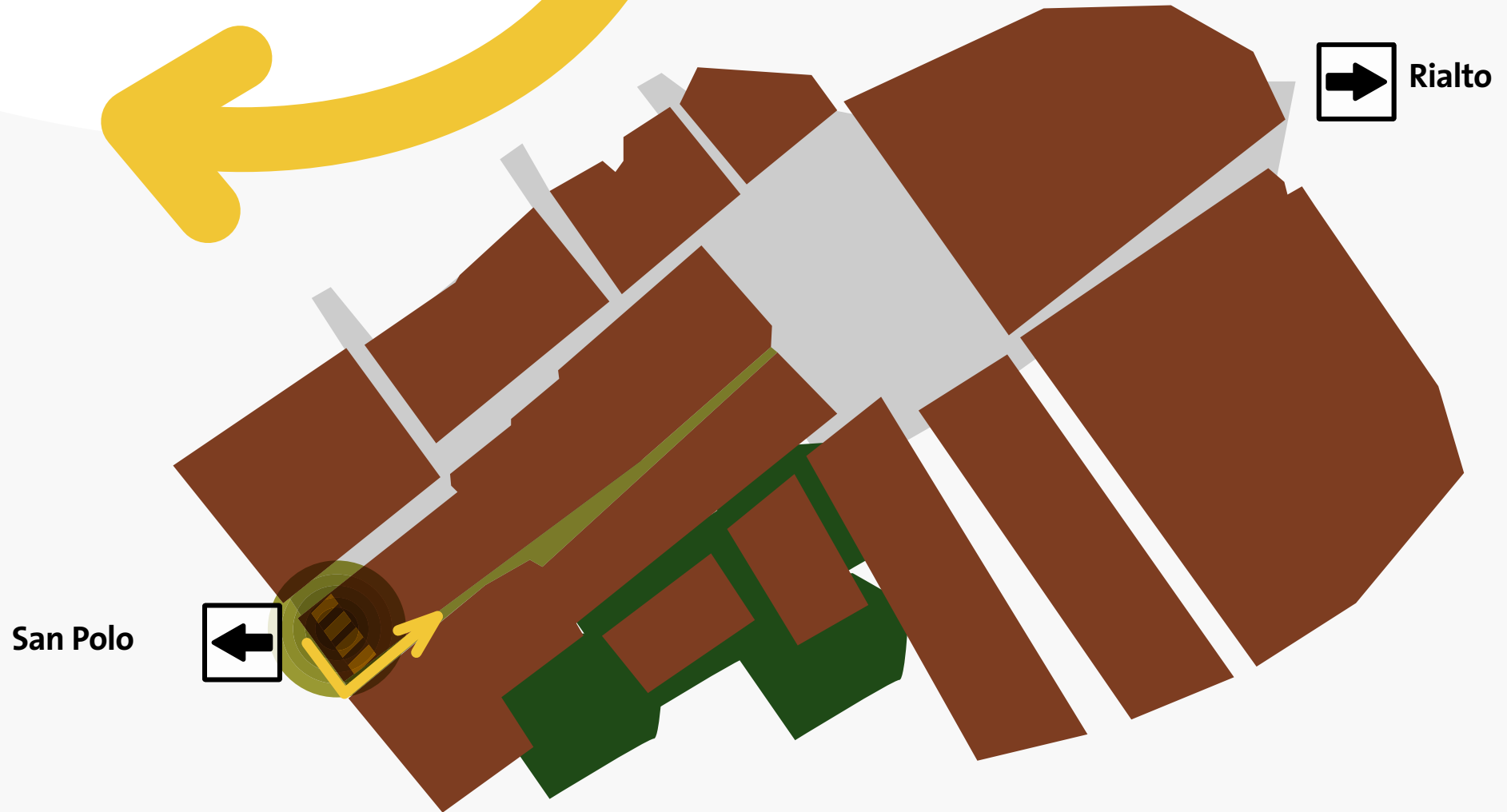


Where

Routes is now developed just for the city of Venice, but ideally it's a design strategy that could be applied to shortcuts in every city.



Our prototype is based on a shortcut on the way going from Campo s. Polo to Campo Sant'Aponal



Video scenario

<http://vimeo.com/10721016>

<http://vimeo.com/10724994>

Possible Scenarios



Slow User



<http://vimeo.com/10748935>

Fast User



<http://vimeo.com/10748670>

User misses cue once



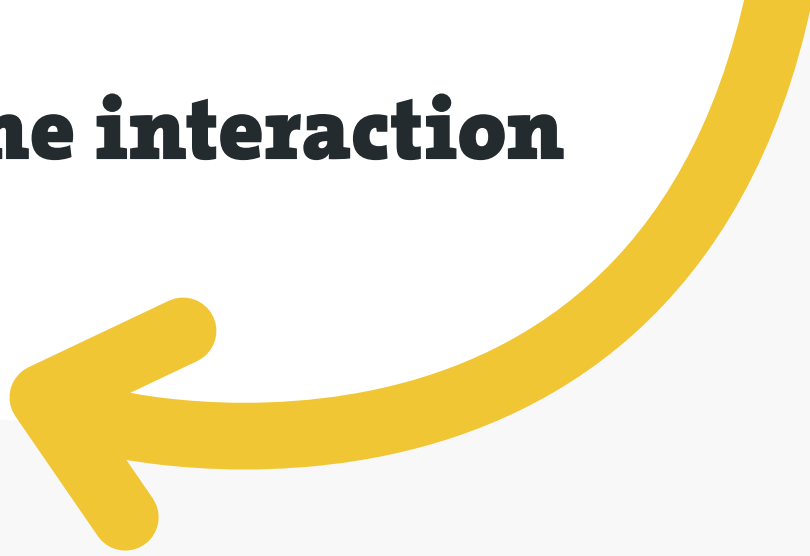
<http://vimeo.com/10748998>

User misses cue completely



<http://vimeo.com/10749163>

Abandons the interaction



<http://vimeo.com/10748729>

Multi-User Scenario 1



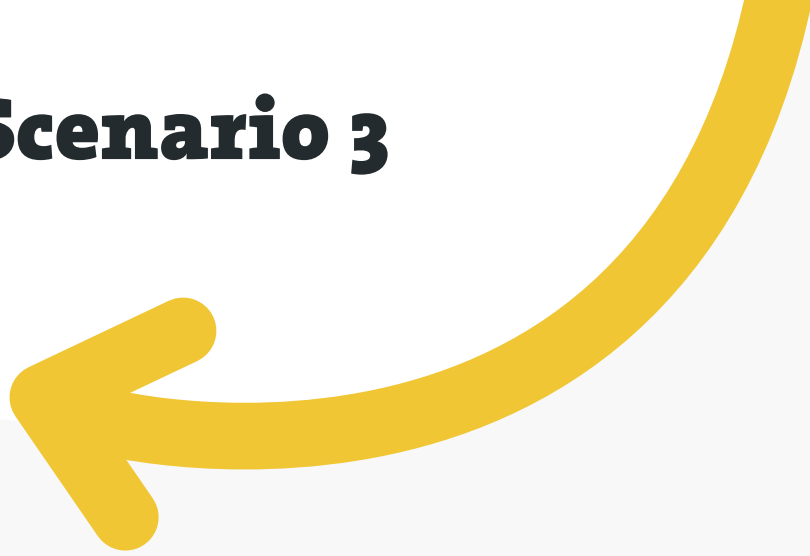
<http://vimeo.com/10749224>

Multi-User Scenario 2



<http://vimeo.com/10748856>

Multi-User Scenario 3

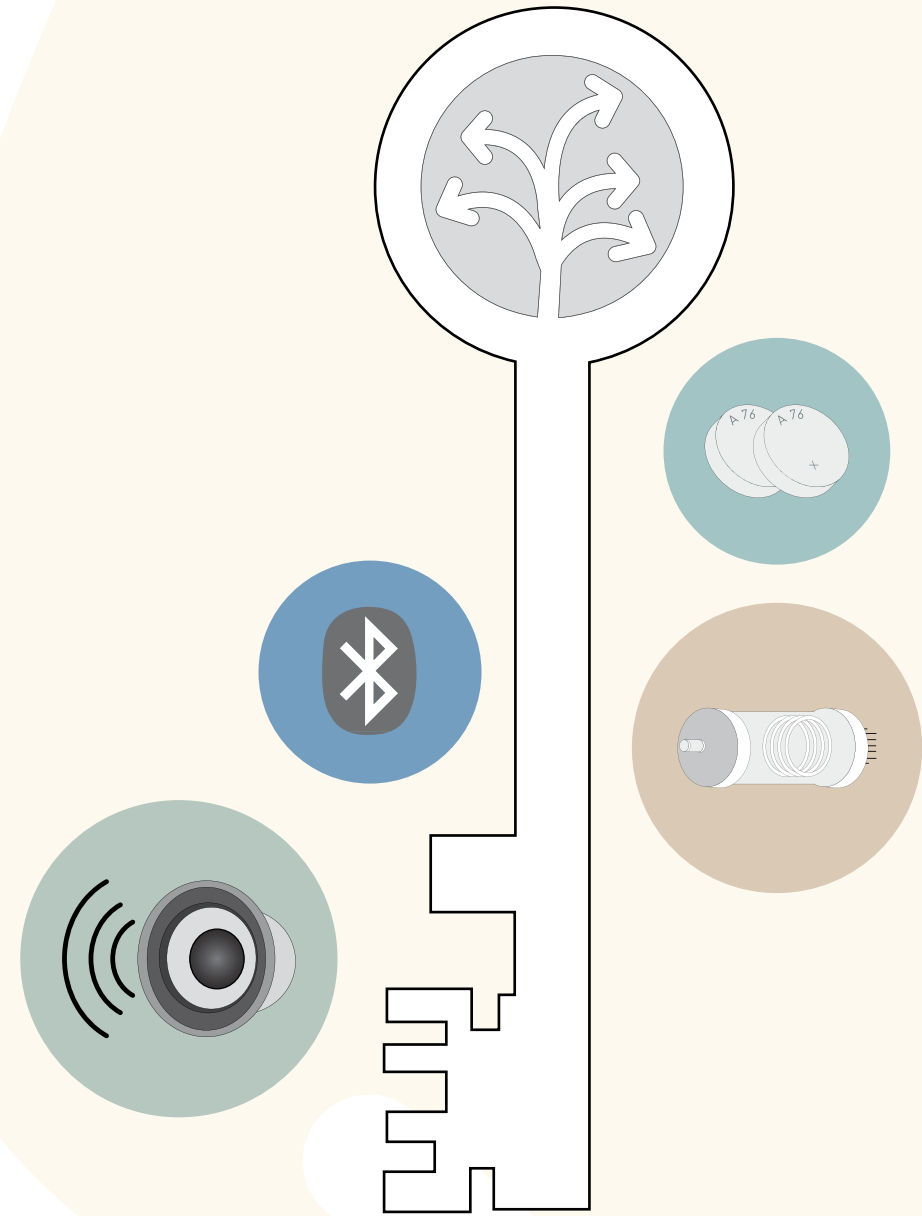


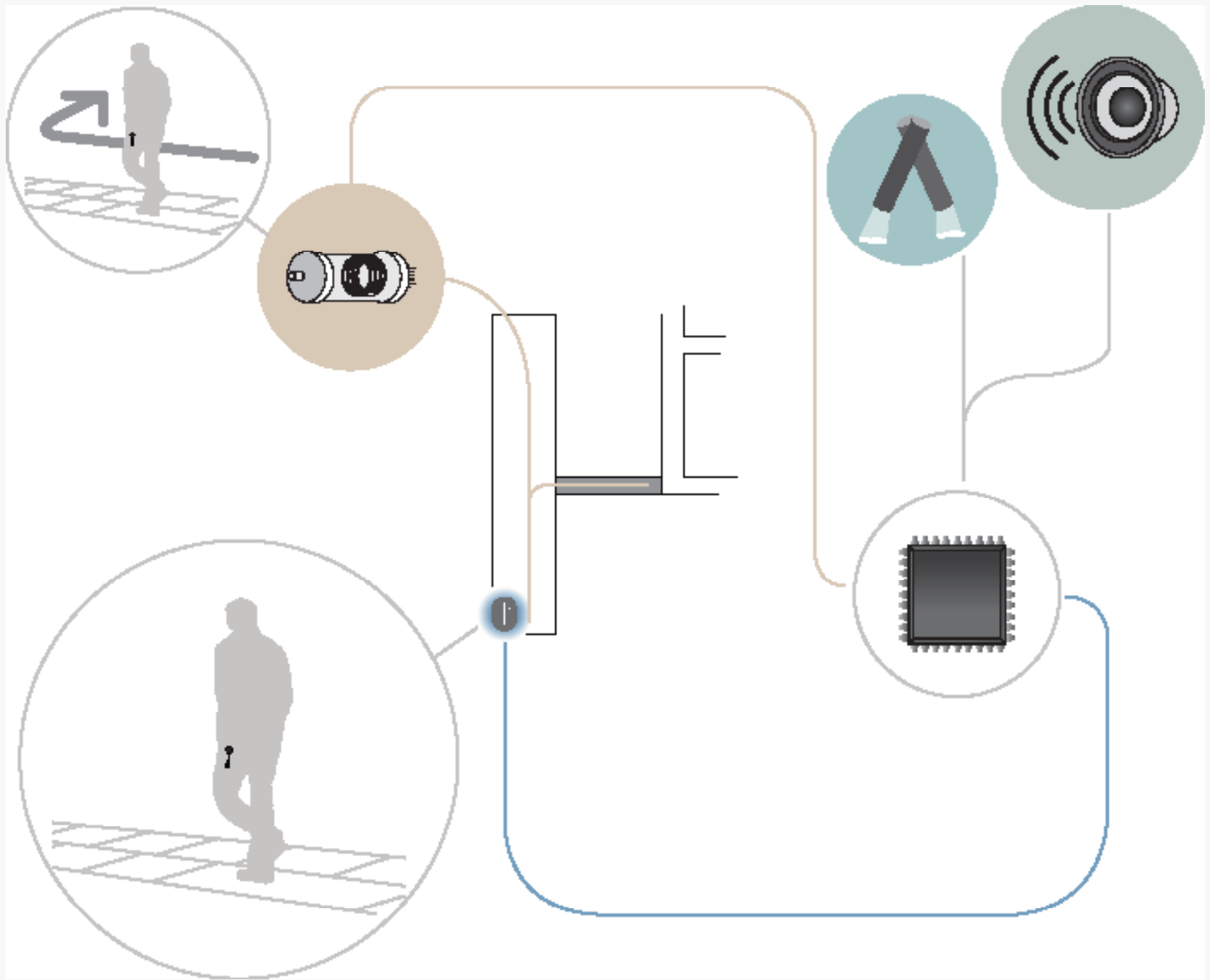
<http://vimeo.com/10748804>

Technology

Different ways were thought for creating this installation in real life.

We settled on using bluetooth technology and accelerometers



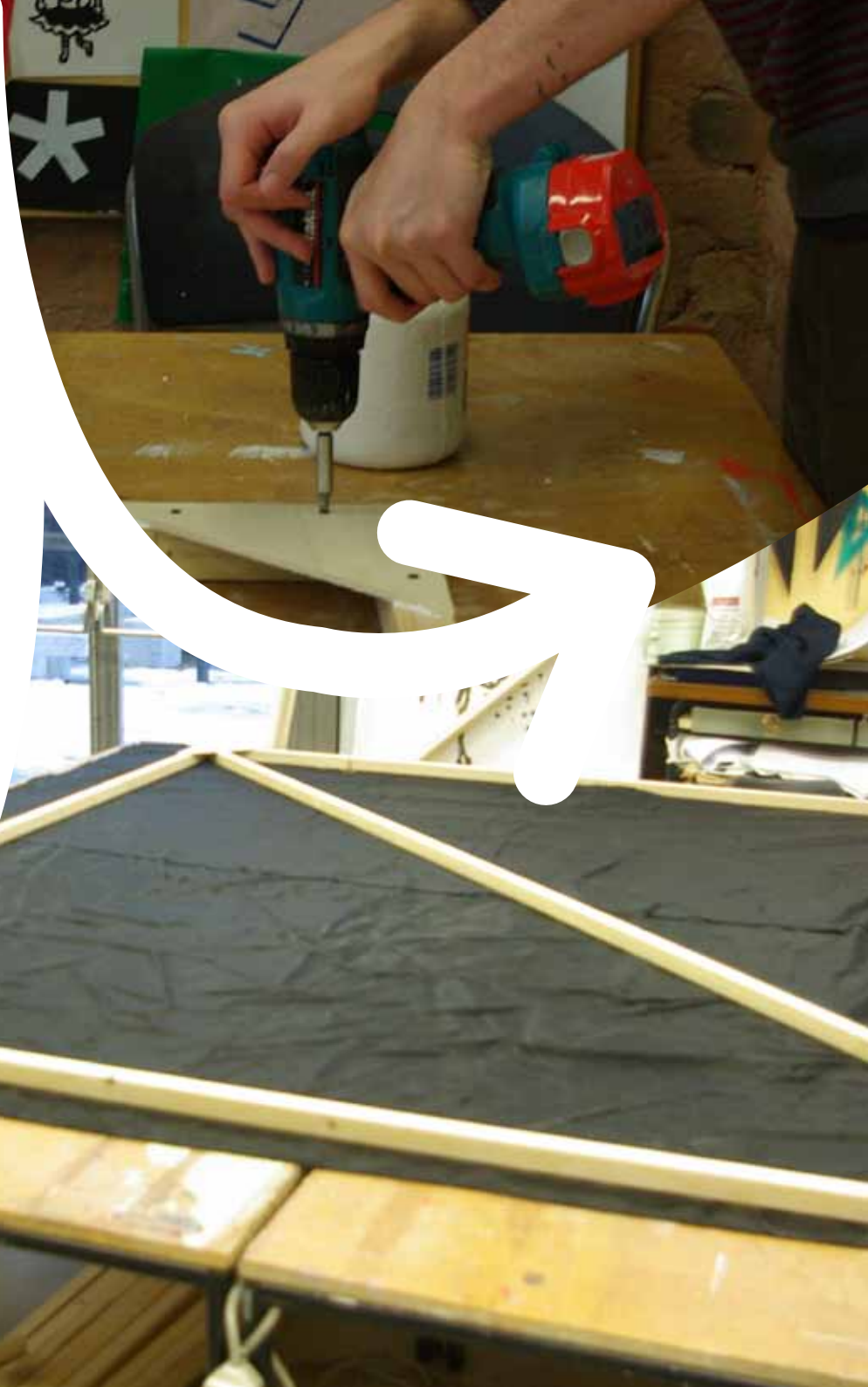


Prototype

**Built an essential part
of the experience.**

**The guiding part of
the installation.**

**Allows different
interactions.**





Pressure sensors

Built with metallic tape, foam and wires.

The sensors are beneath the *masegni*

Foam prevents the wires from making contact

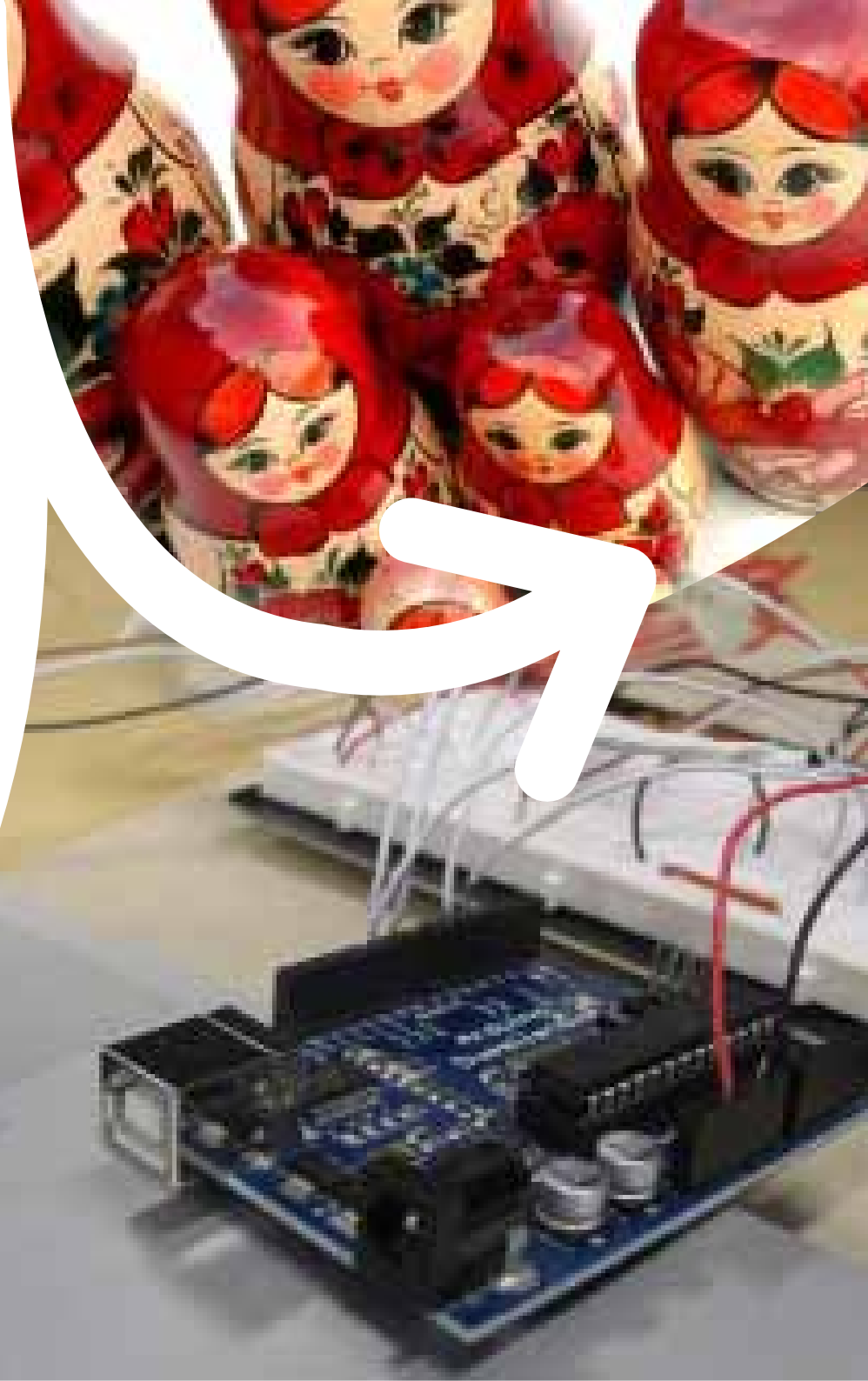


Code

**Communication
Arduino to Processing**

Ess. Library for sounds

**Main structure based
on switch-case**



Challenges

With this particular prototype we had problems placing the projector.



Challenges

Another relevant challenge was compensating the proportion of the graphics.

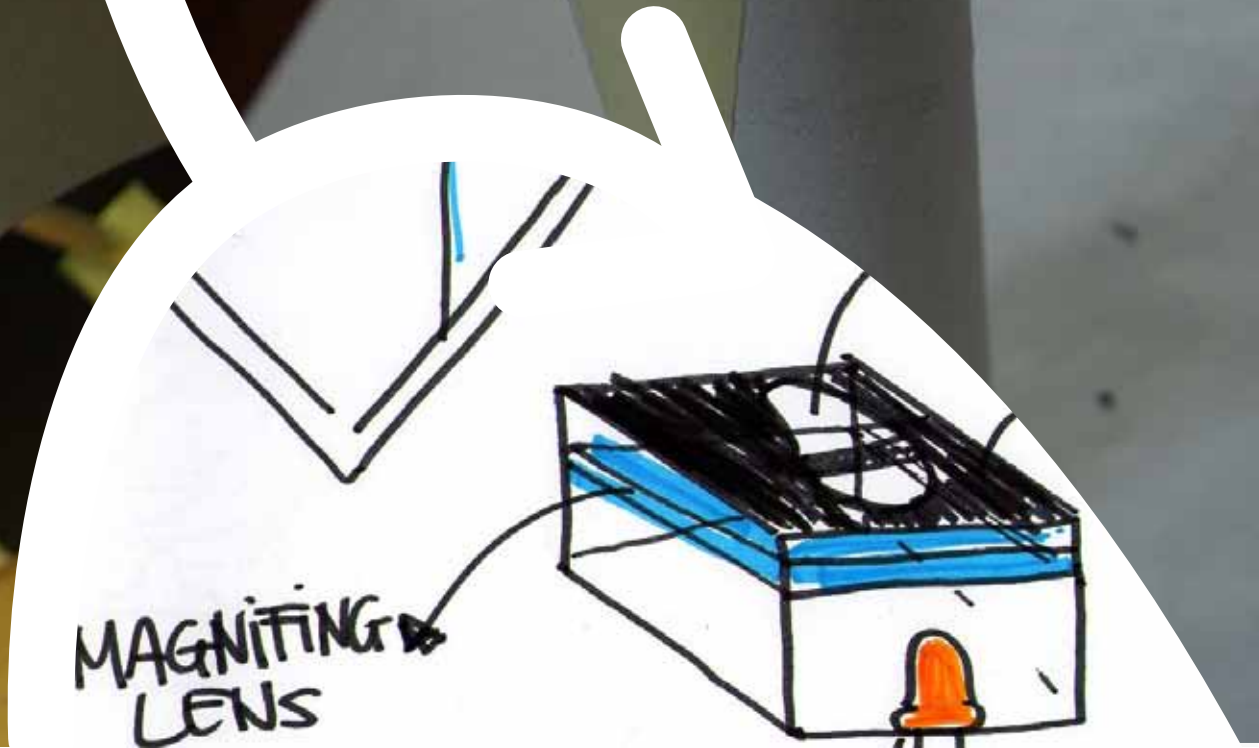
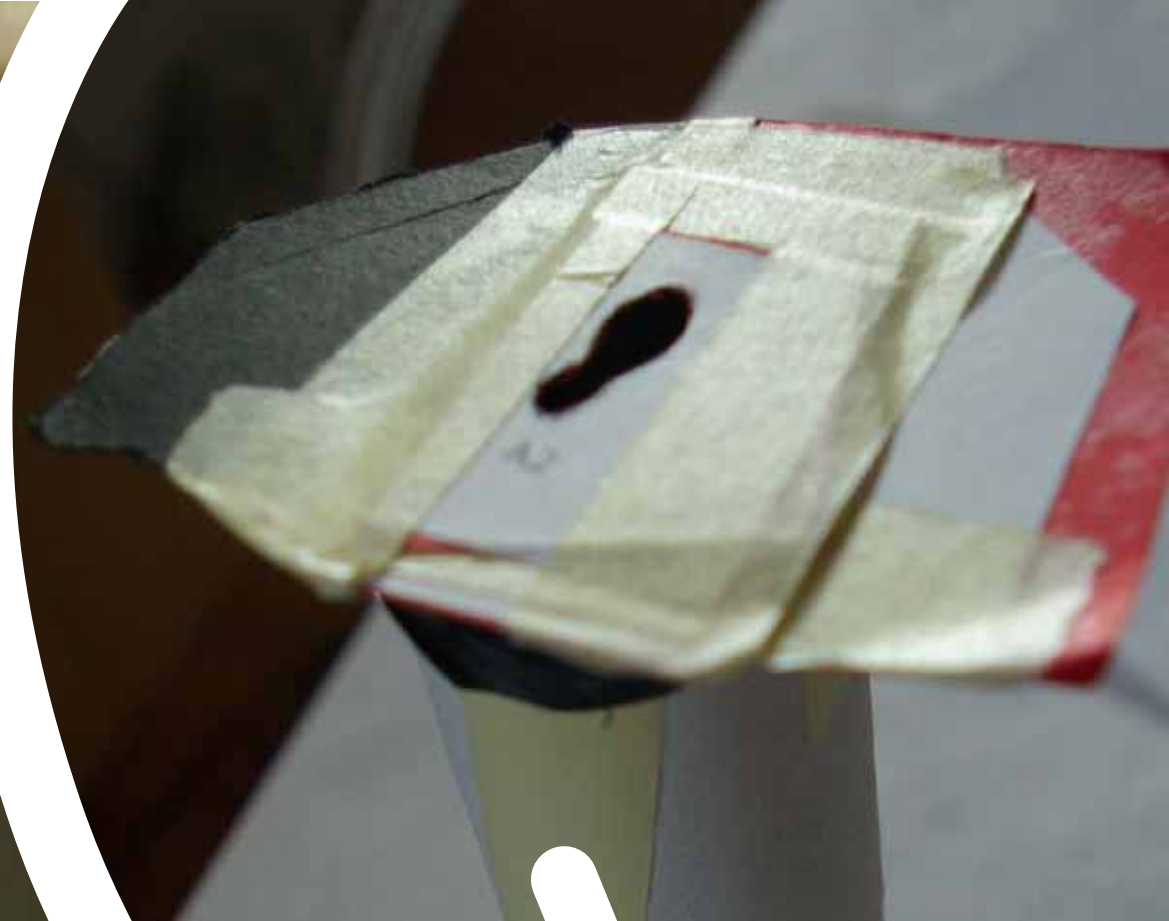


Projector

**Mechanical projector
vs. projecting from
computer**

**Tested the two
alternatives that also
led to discussing on
diverse ways to do the
interaction**

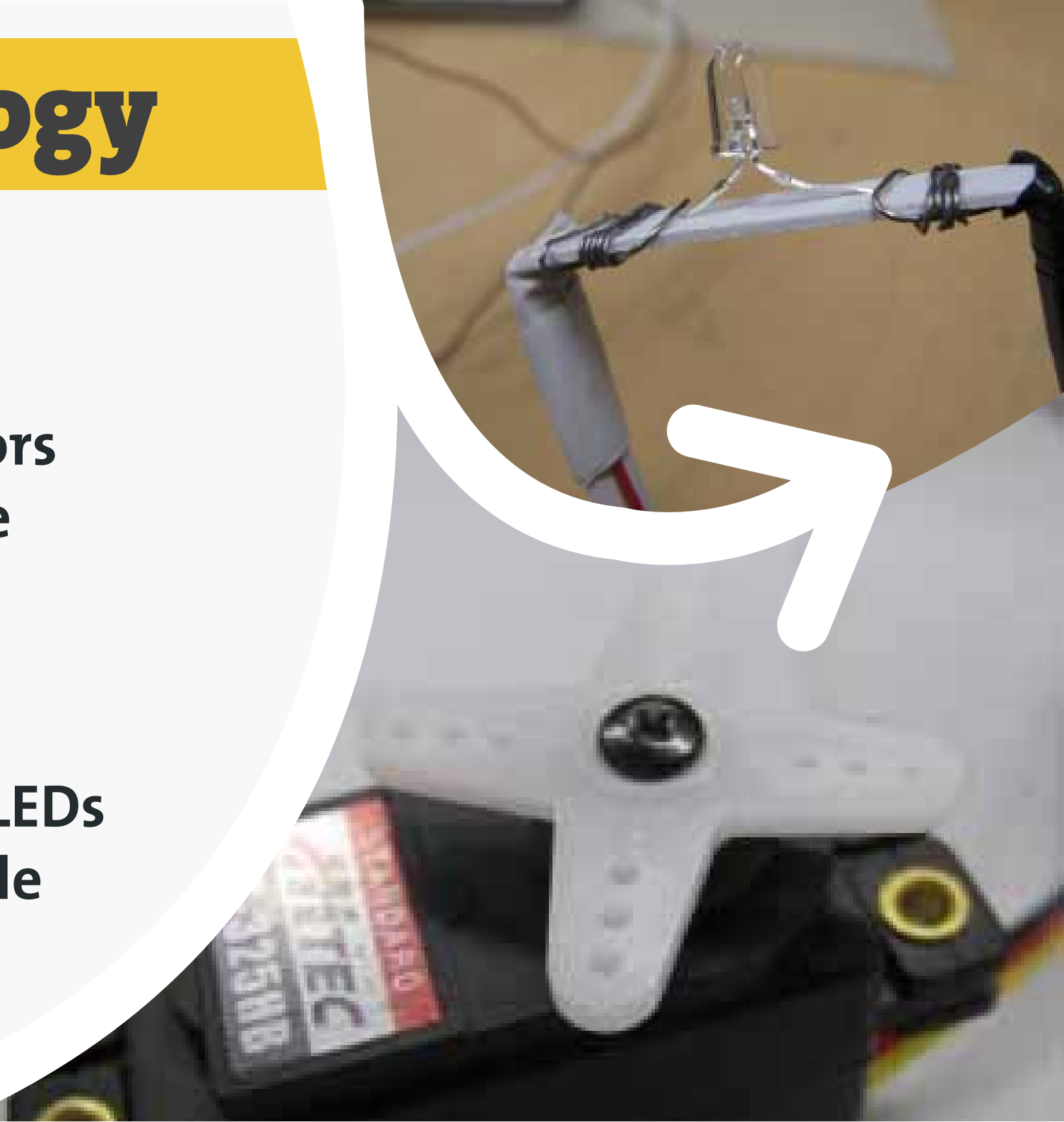




Technology

Three servo motors originally (2 were used for the prototype)

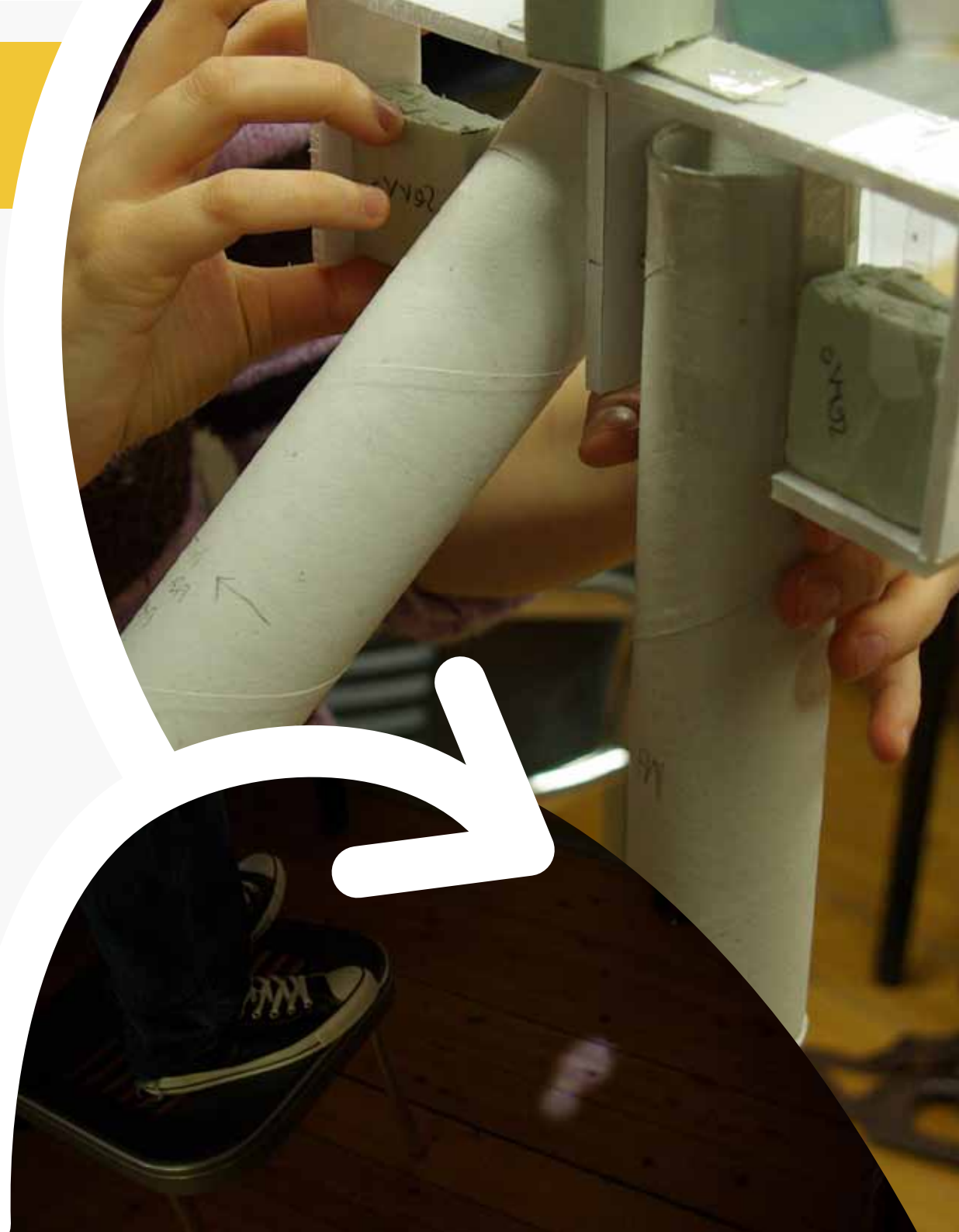
Two 44000 mcd LEDs with narrow angle

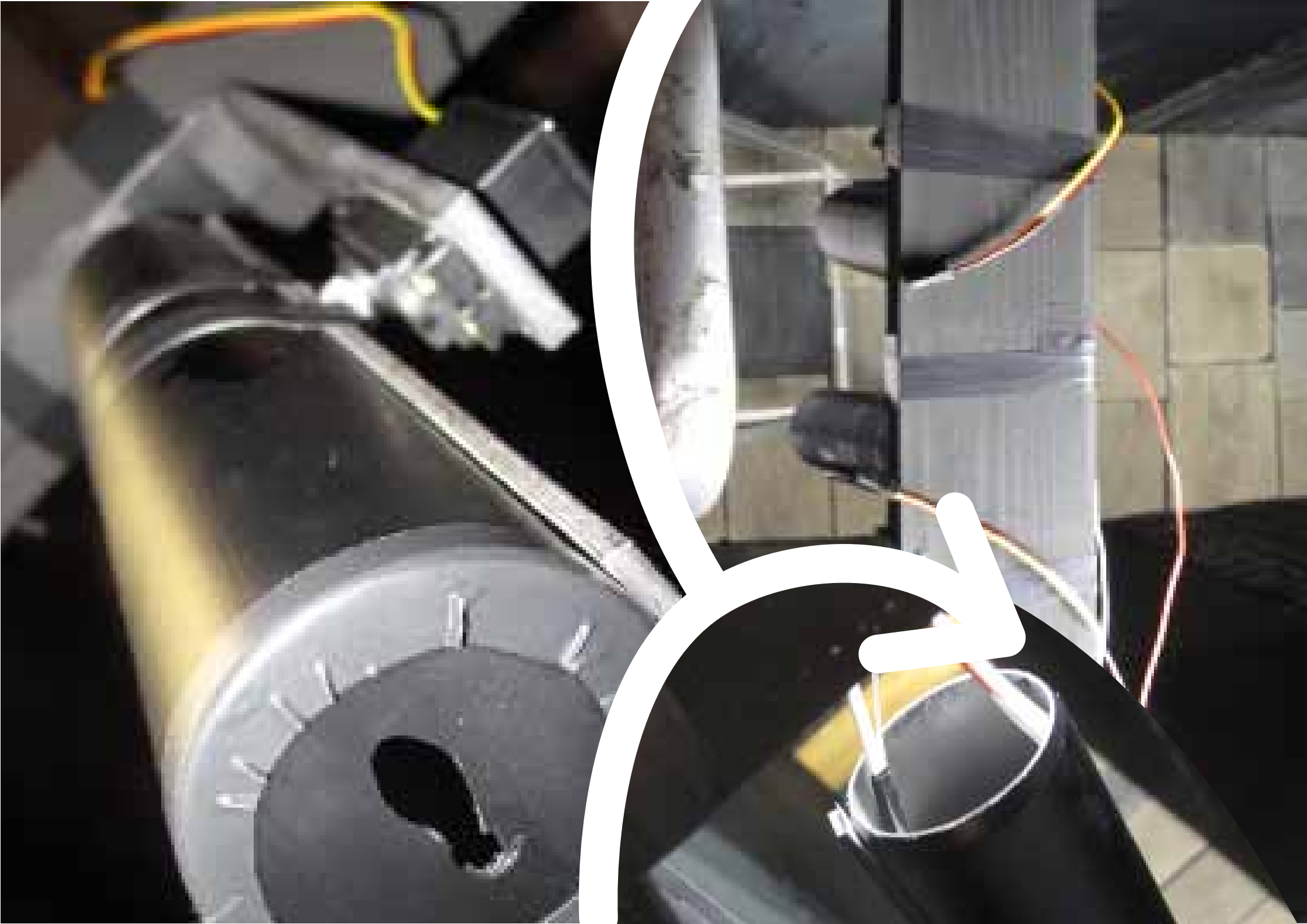


Challenges

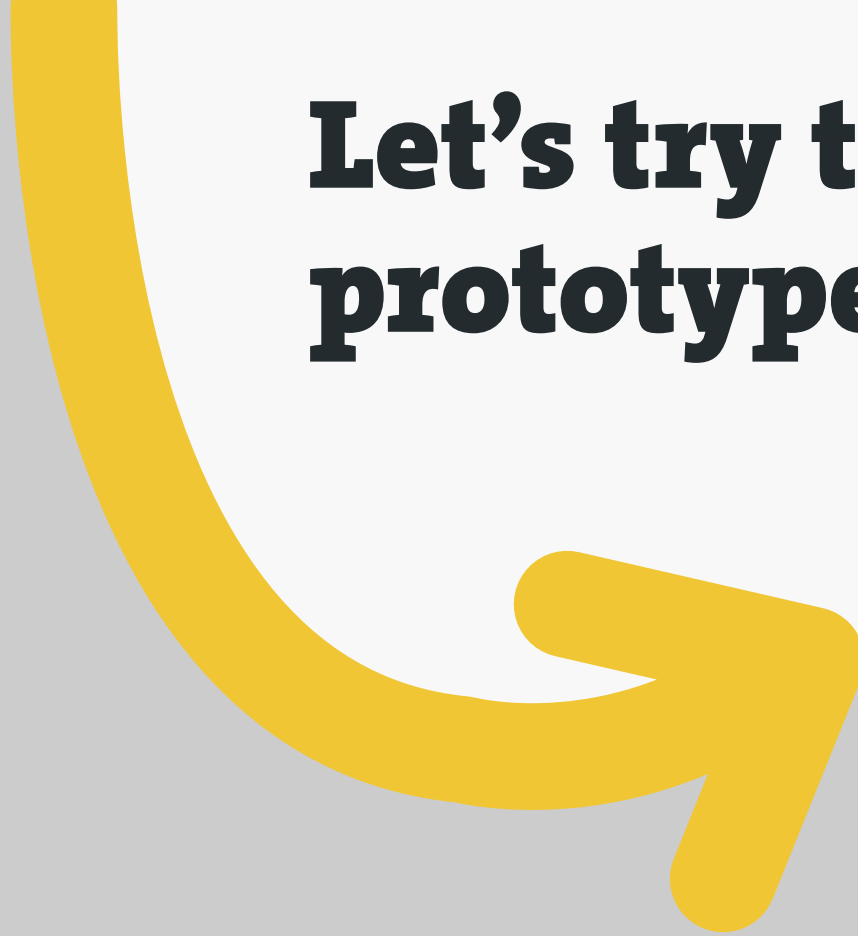
Definition of the footsteps (tests with different amount of leds and power)

Proper movement (avoiding distortions when projector moves)





**Let's try the
prototype!**



Thank you!

Maria Gabriella Astolfo , Alberto Elizondo, Marco Righetto || Final Crit || IxD Lab 2 2010

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