

chiara bertolin - danielle condello - giulia orlando

expiry date



The service

This service allows you to use food approaching its “use-by” expiry date by combining it with the nearly-expired food of other people. Together you cook and eat the food as an informal dinner. Food is saved which would otherwise be wasted, and friendships are made during an enjoyable evening.

Users

Anyone, but especially students living outside the university and young workers living alone, whose domestic habits are disorganised.

Goals

The service tells the user if a product in his or her fridge is about to go off. It suggests how it might be combined with foods (also about to expire) belonging to other people, and allows you to arrange a date to cook and eat them together.

Criteria for success

An engaging graphic quality is essential for suggesting the pleasure of meeting, cooking and eating with new friends. The service’s “technological” aspects should not be so obvious that it harms the light-hearted and friendly atmosphere.

Aims

- >Not to waste food
- >To use food which is about to go off
- >For students far from home
- >To make new friends by joining **Expiry Date**
- >Conviviality



Function

- >Save food
- >Learn new recipes
- >Find new friends
- >Enjoy home-made food



Mood

- >Social (when the food goes off we realize we live alone)
- >to feel part of a community by cooking and eating together
- >to feel "at home"



Users

- >age: 20-29
- >university students
- >who live together with other students and pay rent
- >who have a fridge
- >who shop for food but eat irregularly but not so healthily

- >who know how to use a cooker
- >who like new technology



Other stakeholders

- >singles
- >old people living alone
- >Foreign students
- >people living temporarily in Venice



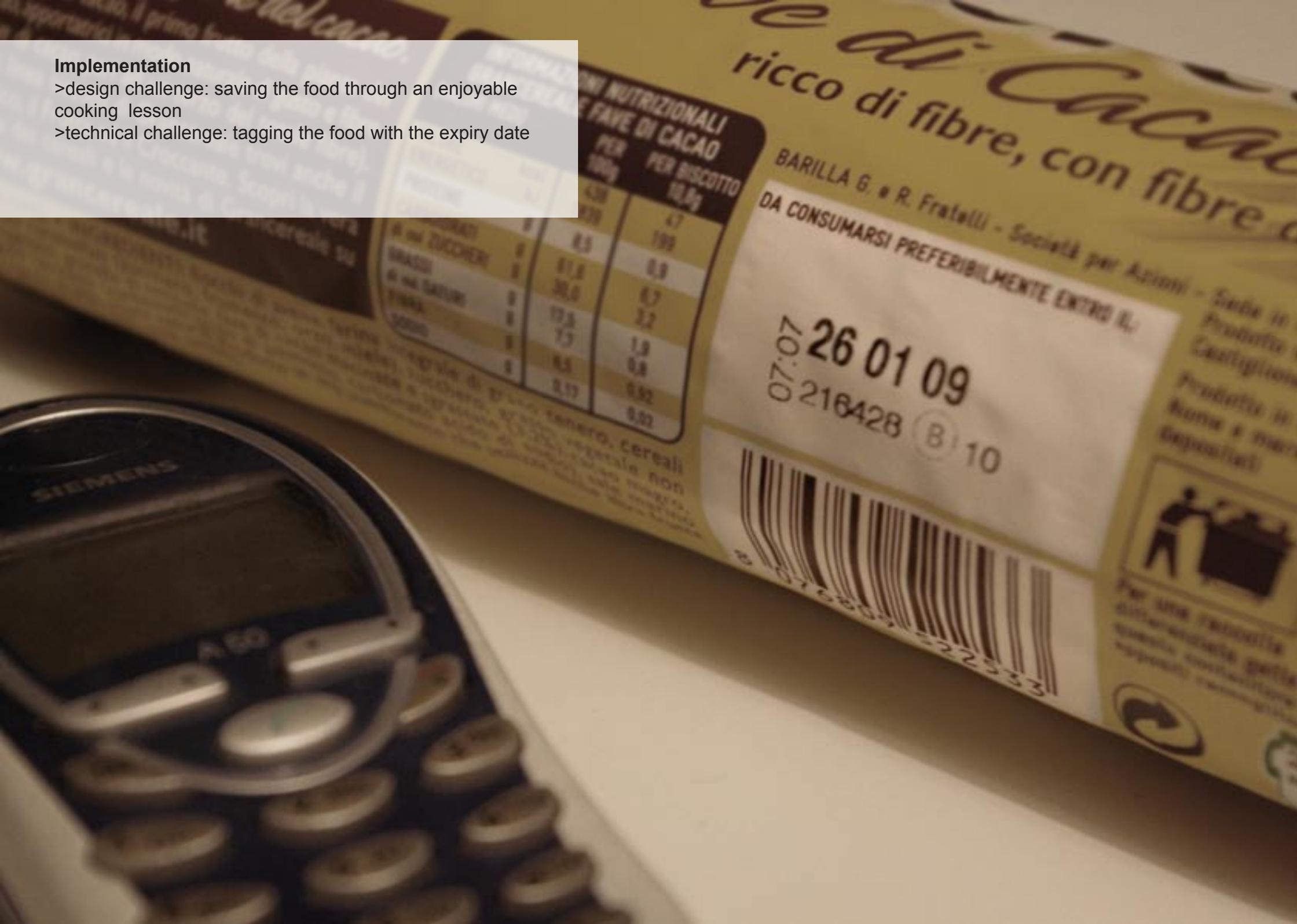
Context of use

- >everywhere: the service constantly informs the users about the condition of their food
- >the device tells them if there are other users whose food is about to expire
- >it suggests recipes to save the food



Implementation

- >design challenge: saving the food through an enjoyable cooking lesson
- >technical challenge: tagging the food with the expiry date



07 NOV 2008

the software
says that the eggs
were bought on this date

21 NOV 2008
the software
sends an SMS
that your eggs
are expiring

TIZIANO
eggs

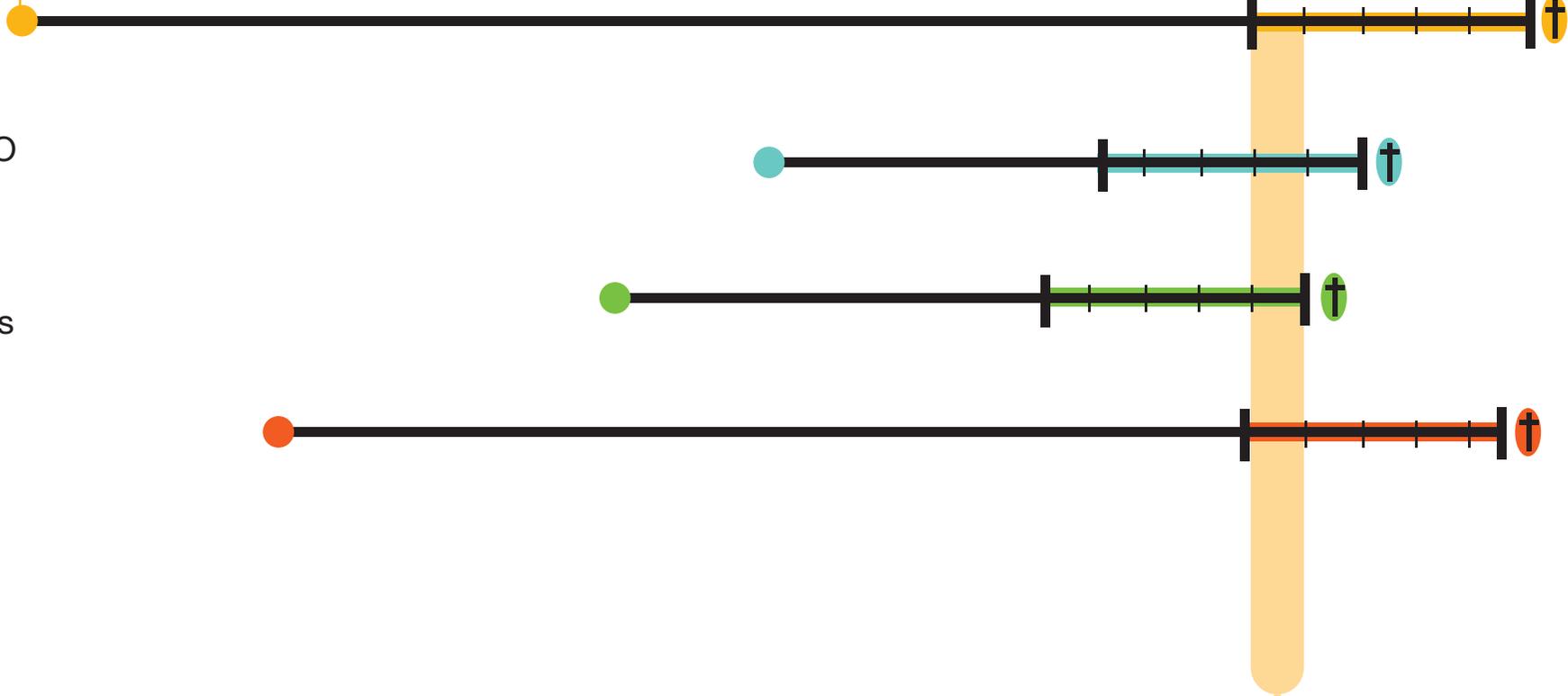
ROBERTO
salad

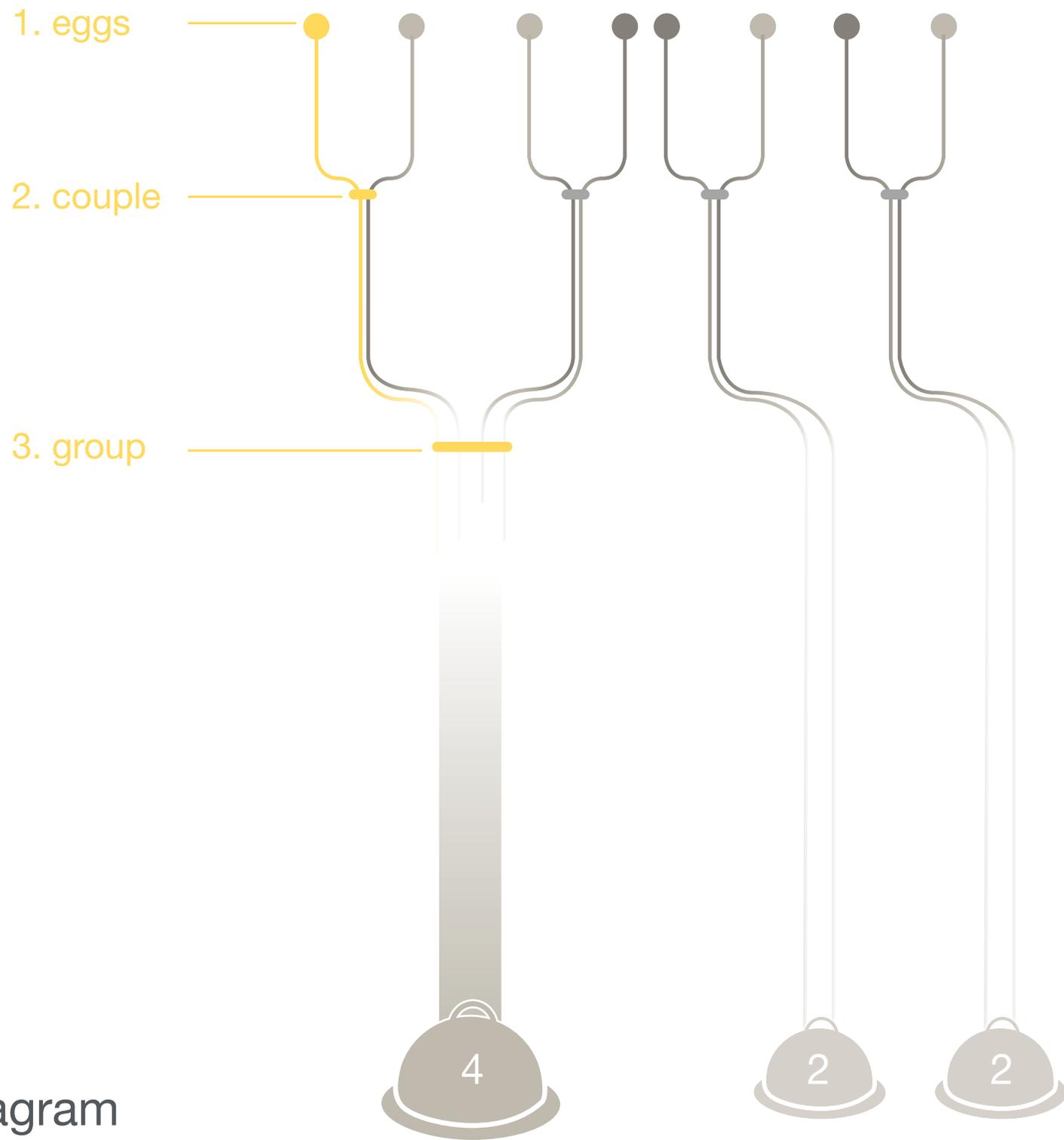
DAVIDE
asparagus

LAURA
bacon

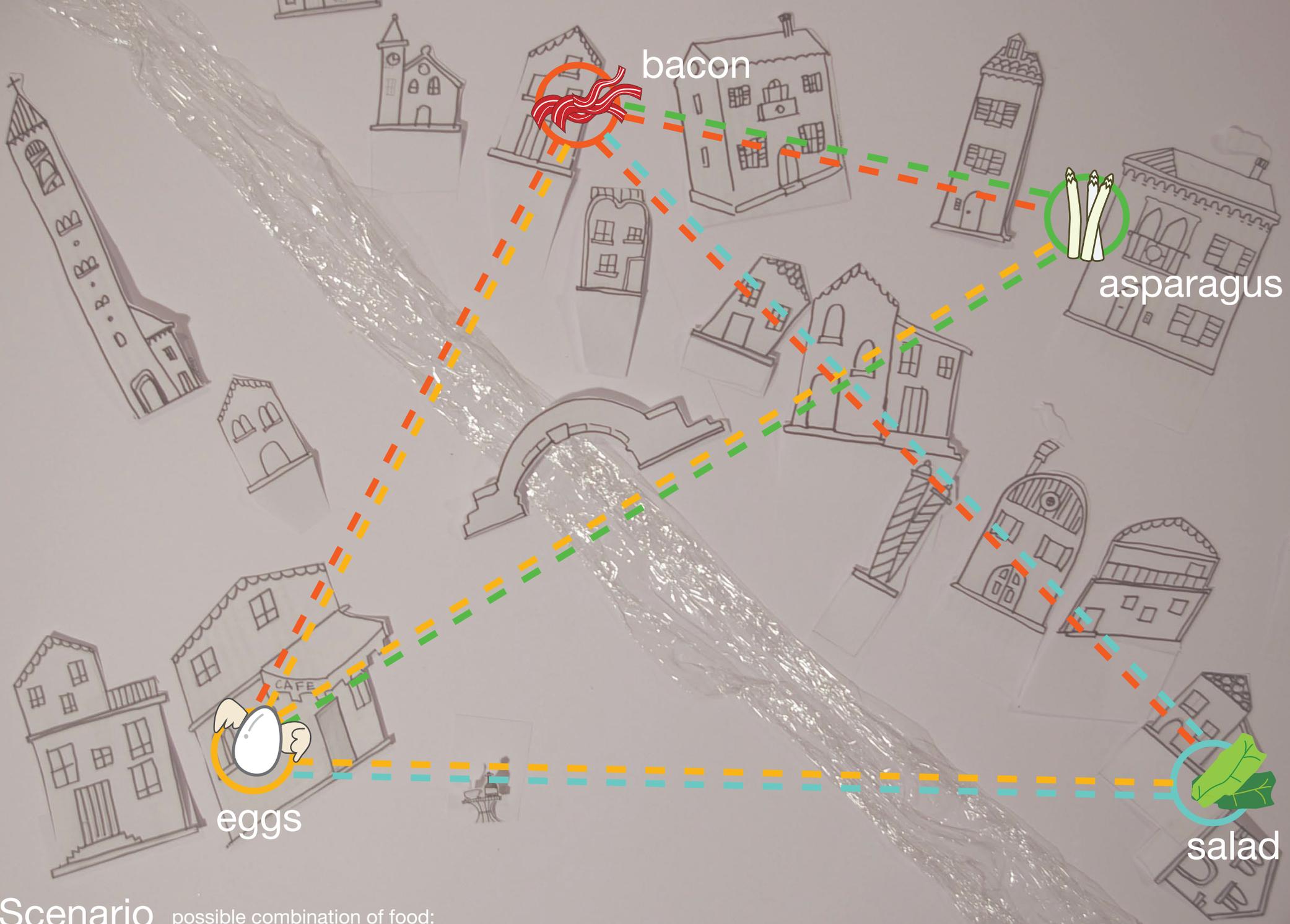
Coincidence
of food expiring
on the same day

Elaboration of ingredients





Group Diagram



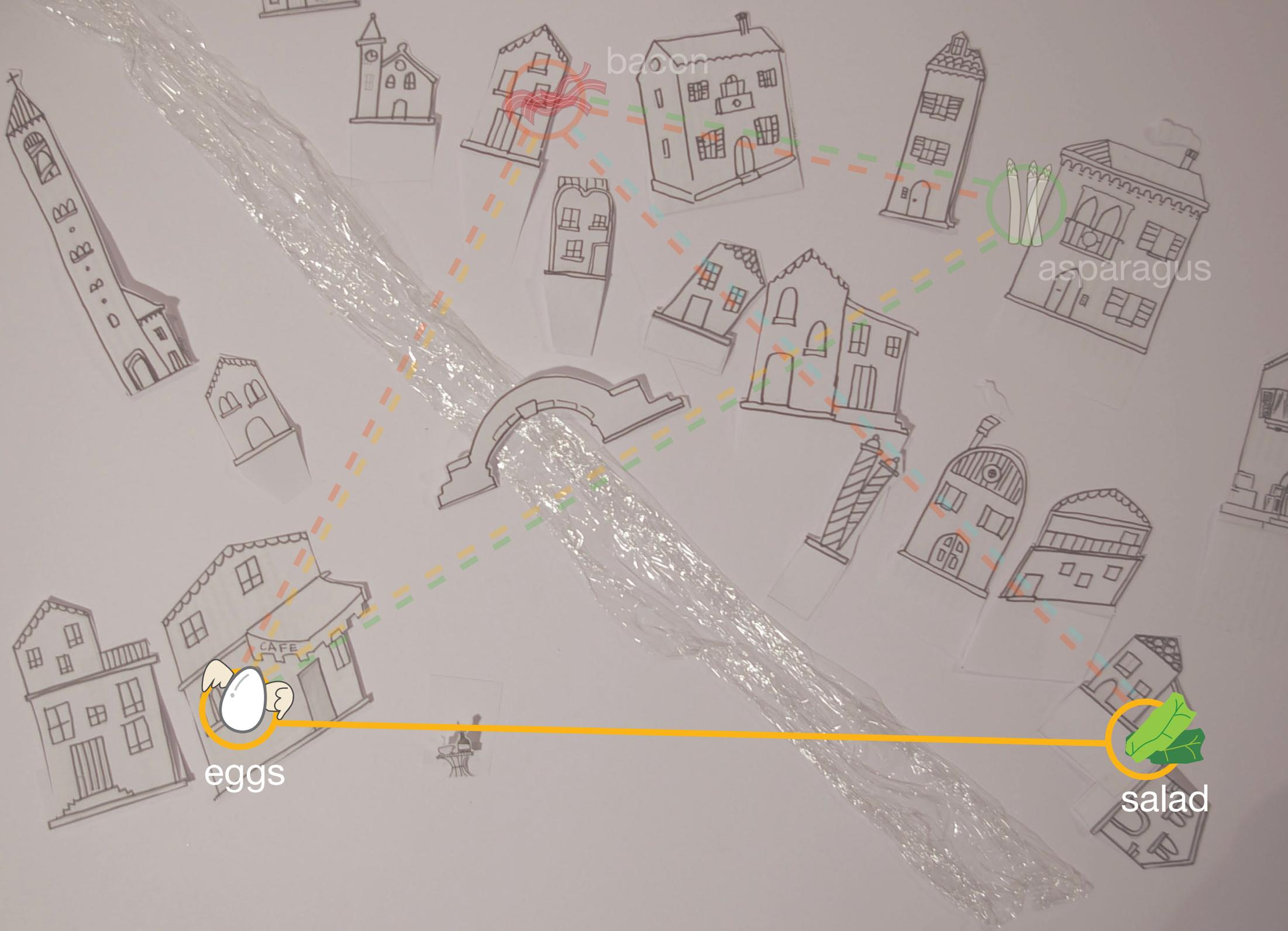
bacon

asparagus

eggs

salad

Scenario possible combination of food:
Couple Mode

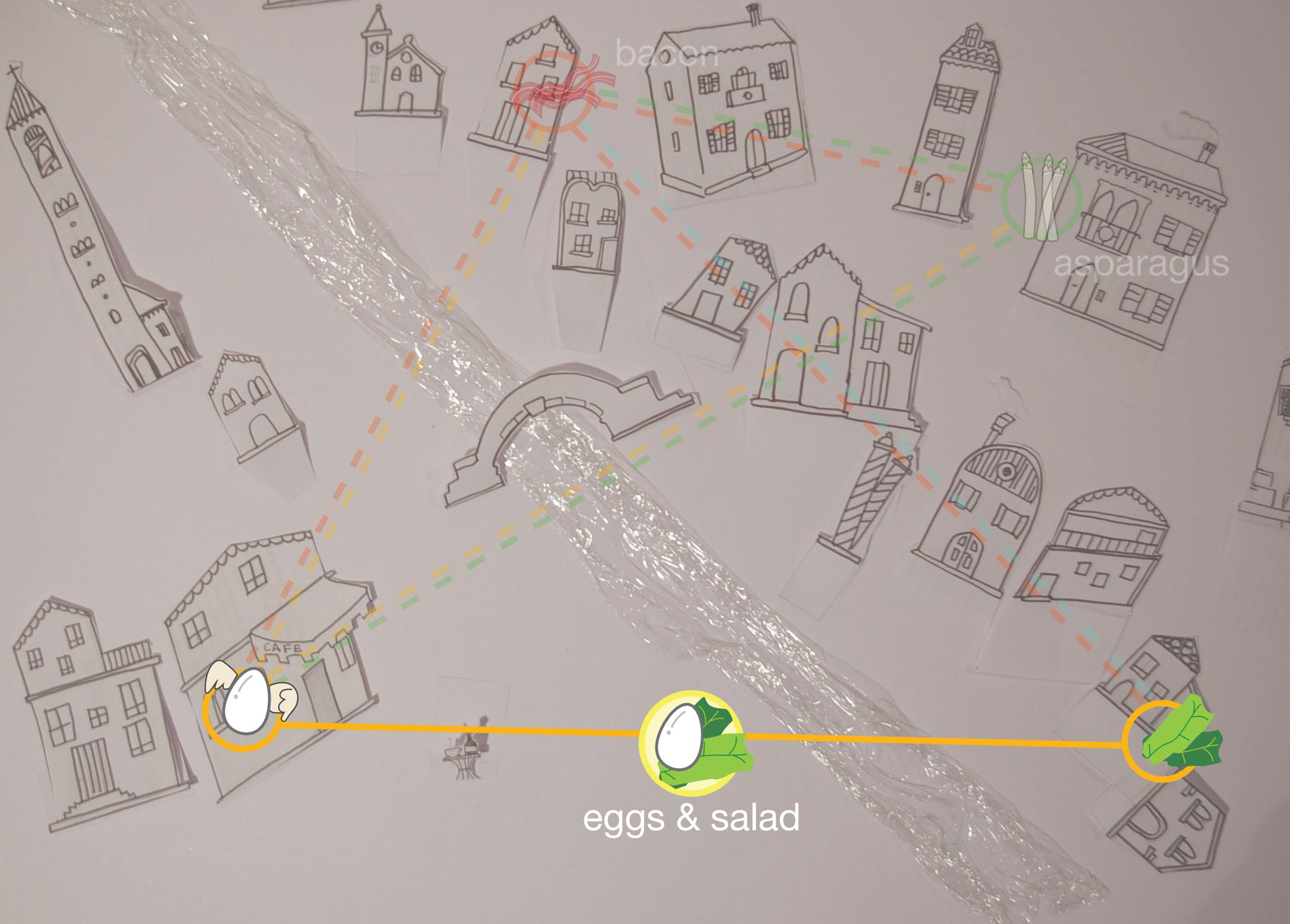


bacon

asparagus

eggs

salad



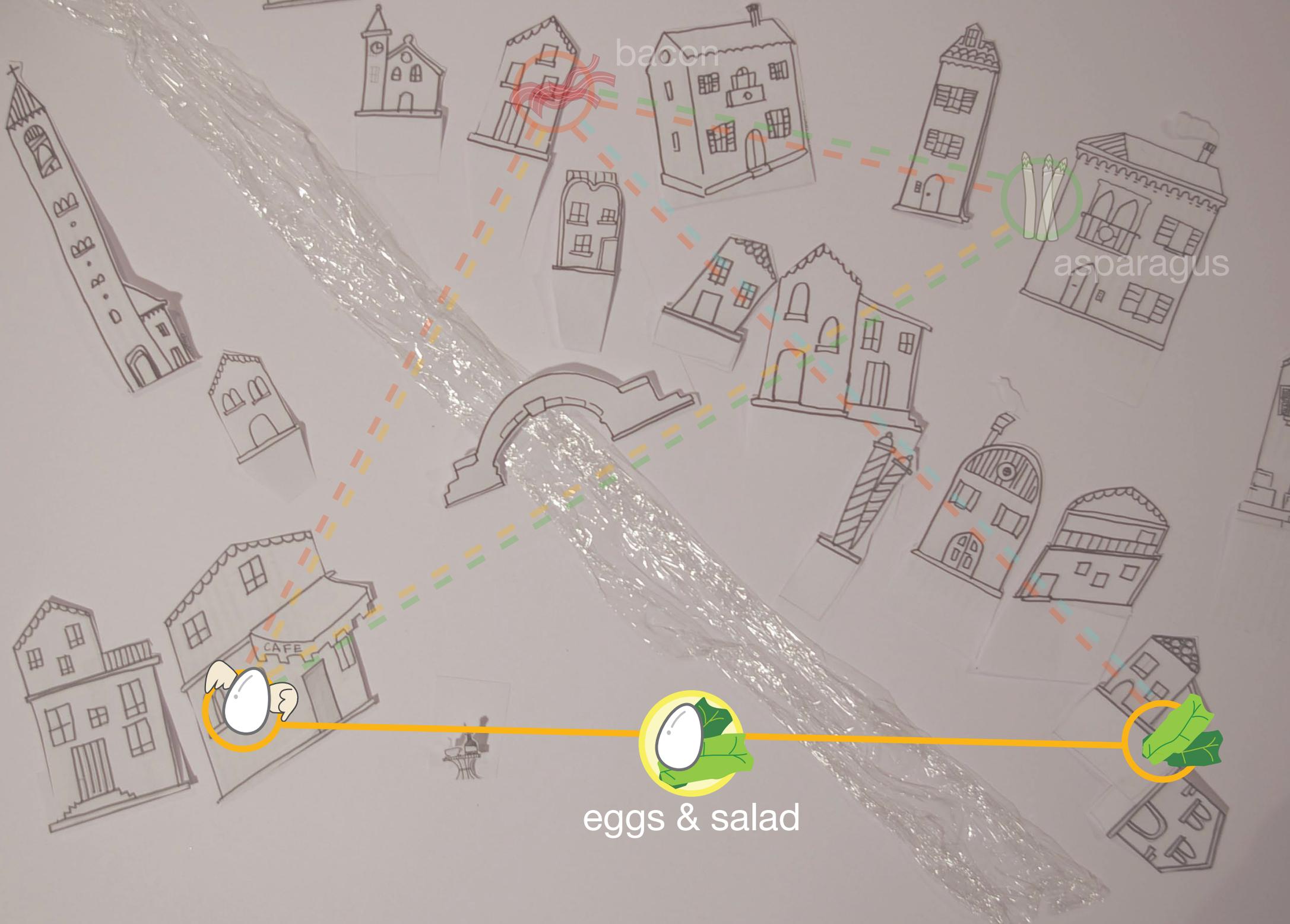
bacon

asparagus



eggs & salad

CAFE



bacon

asparagus



eggs & salad

melanzane & meat

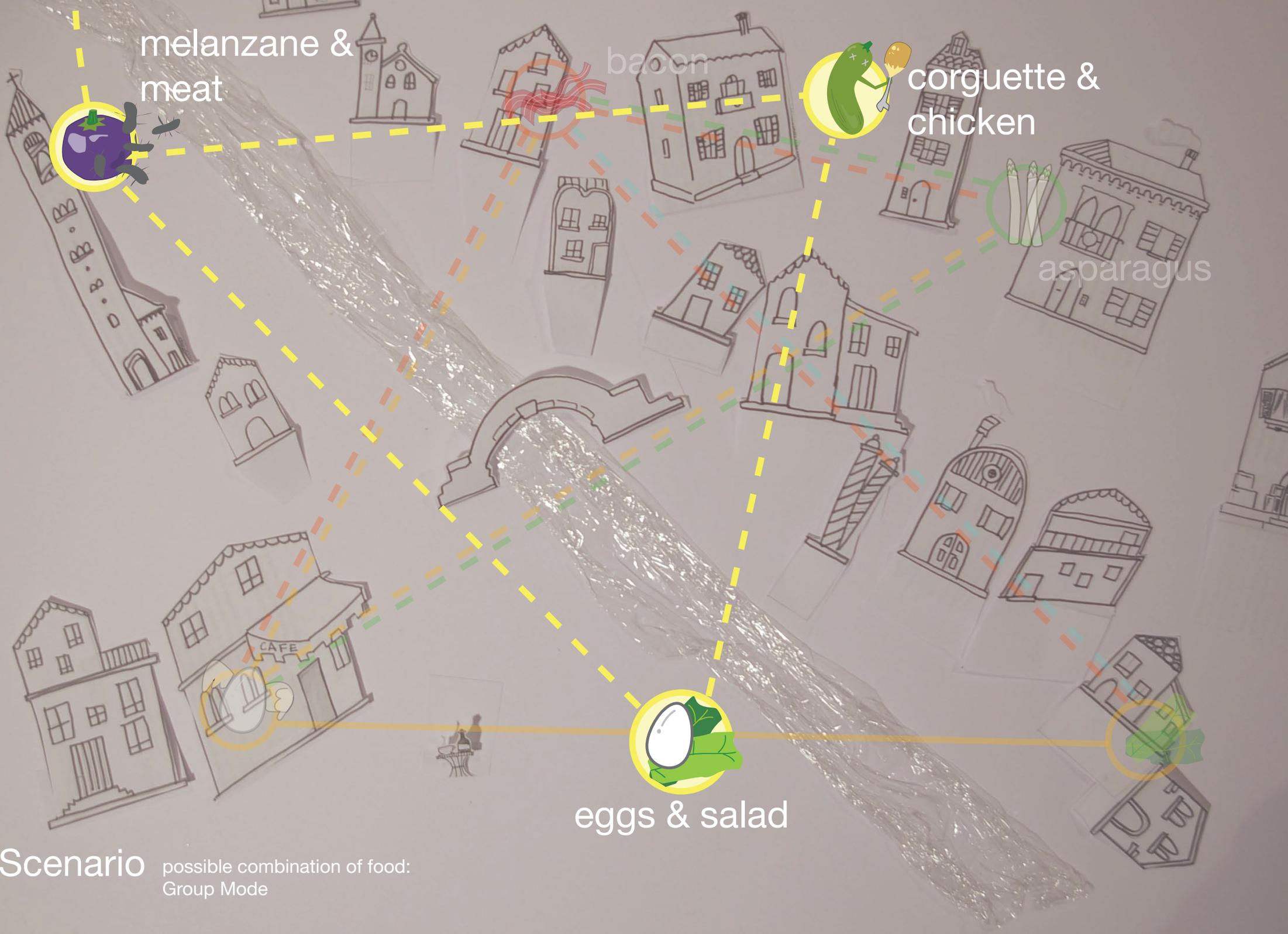
bacon

corquette & chicken

asparagus

eggs & salad

Scenario possible combination of food:
Group Mode



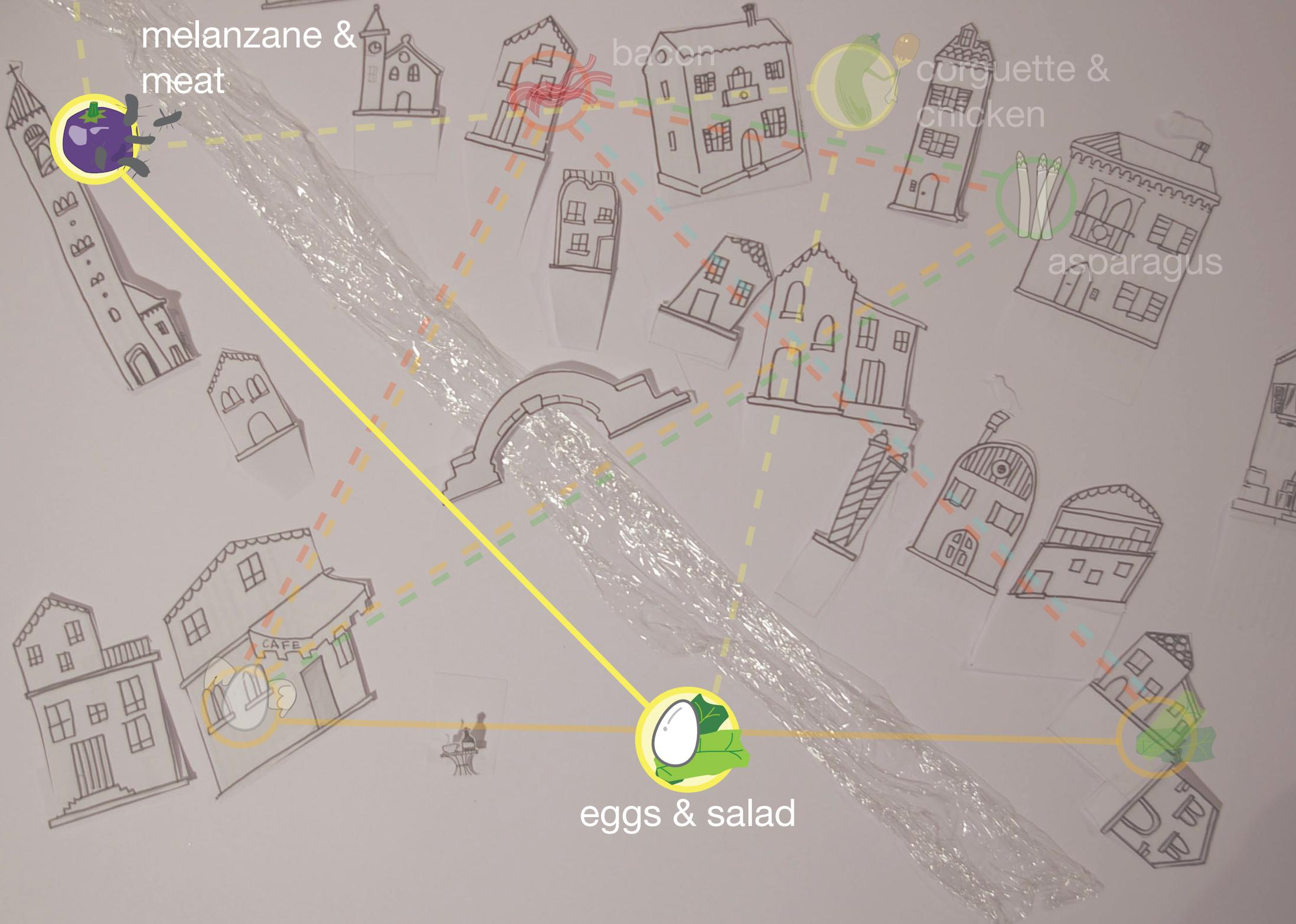
melanzane & meat

bacon

corquette & chicken

asparagus

eggs & salad



Security:

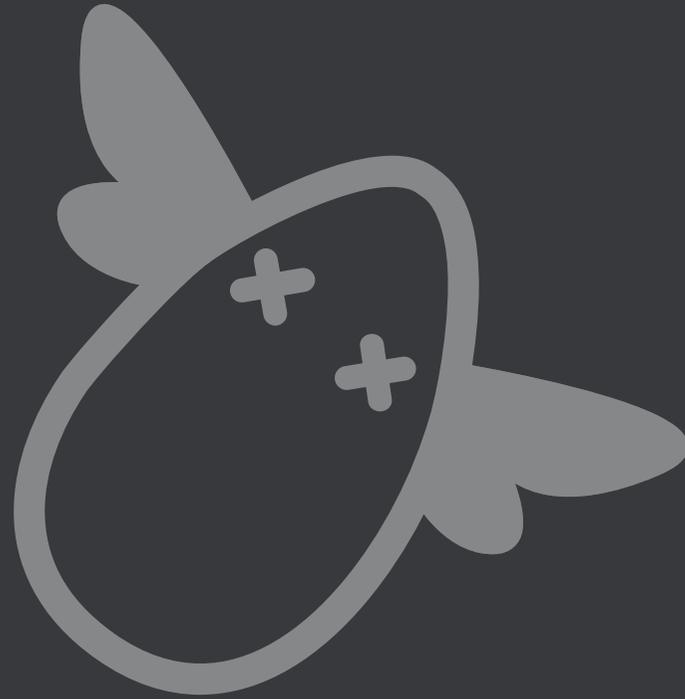
Installation of the software requires a valid matriculation number, residential address and date of birth.

Personal preferences:

The software does not offer dishes containing ingredients in your “not liked” list.



Upload Profile



expiry date